



21st International and 14th National Environmental Drawing Competition 2020

«Fascination Nature»



**Important information and conditions of participation for the
Environmental Drawing Competition 2020**

Being out and about in nature, experiencing, discovering and learning

Dear Students – creating a piece of art takes courage – there is no wrong way about it!

Create your picture on the topic «**Fascination Nature**».

Interpret the topic in a colourful illustration. Use art as your mouthpiece and make your artwork a thought-inspiring statement. Show us your creativity and win over the jury with your personal drawing or painting.

Wherever we look, nature always offers itself for discovery in all its beauty and diversity. We are interested in what captures your attention: is it a tiny detail, such as the pattern on the wings of a moth, or the endless horizon of a flower meadow from a bird's eye perspective? Is your interpretation of nature abound with colours or mysteriously gloomy, is it tiny or imposingly large?

We are keen to see your very personal take on Mother Nature.

Conditions of participation

Dear Teachers, we look forward to receiving colourful artworks created with different techniques.

Please take care that all paintings conform to the following conditions of participation.

School students from all over Switzerland in grade 1 to 9 (kindergarten excluded) who are between 6 and 16 years of age are eligible to participate; each participating student is limited to one entry.

The artwork must have been created by the student him/herself. The following tools are permitted: crayons, watercolour, oil and acrylic paints, paintbrush, felt pens, neocolour, water-resistant ink and similar. The artwork must have been conceived independently by the student; works created on the basis of sketches are excluded.

The painting must be A3-size (297 x 420 mm) or smaller.

The following techniques are allowed: decalcomania, gouache, hand and finger prints, cork or potato stamp printing, material pressure, brush pressure, blowing technique, frottage, sgraffito, spatula technique, spray technique, ink painting or similar techniques. Artworks created with pencils, copies, computer-generated images, collages etc. are not permitted.

The painting should be borderless and unframed. Artworks consisting of text strings/words, printed matter/adhesives/stickers, textiles, wires, stones, leaves, thread or other 3D materials are excluded from this environmental drawing competition.

The environmental drawing competition only accepts paintings with a fully completed and legible SQS adhesive label affixed to the back. Additional adhesive labels can be ordered from: see «Information and ordering additional documents». Labels from last year's competition can no longer be used.

The painting must not have been published already. The organiser is permitted to publish the artworks and use them in enterprise communication. The same applies for all imagery in connection with the environmental drawing competition.

Submitted artworks will not be returned.

Jury's assessment criteria

Is the motif a good match with the topic? Has the artwork been brought to final completion?

Overall impression and expressiveness, composition, original idea and creativity, technique and rigour.

Submission via the teacher

The teachers are responsible for ensuring that the artworks conform to the conditions of participation (see above) and have a fully completed and legible original label affixed to the back. Artworks must not be folded or rolled up and should be protected against transport damage!

Our schedule

Closing date for submission of artworks	Friday, 6 March 2020
National judging in Zollikofen	Tuesday, 31 March 2020
National prize-giving ceremony in Zollikofen*	Friday, 15 May 2020
International prize-giving ceremony in Tokyo (Japan)	August 2020

*The winners will be invited to visit us in Zollikofen and enjoy an unforgettable prize-giving ceremony.

National prizes

Winning categories will be notified in writing (by e-mail), which is why a fully completed adhesive label is a fundamental requirement for every artwork. The prize money must be used for a school trip, project or activity which has an environmental theme. Information about how the prize money is to be used must be provided to the organisers immediately after the winners are announced.

Prizes for each category

6 to 9 years-old category

1st Prize CHF 1 250.00
2nd Prize CHF 1 000.00
3rd Prize CHF 750.00

10 to 12 years-old category

1st Prize CHF 1 750.00
2nd Prize CHF 1 500.00
3rd Prize CHF 1 250.00

13 to 16 years-old category

1st Prize CHF 2 000.00
2nd Prize CHF 1 750.00
3rd Prize CHF 1 500.00

Additional special prizes

Special prizes from our sponsors valued at CHF 1 000 each will be awarded in each category.

Our jury

The jury for the national competition is comprised of representatives from the following organizations and areas: SQS, IQNet, environmental organisations, the art scene and sponsoring partners.

Participation in the international competition

All original artworks submitted will also be entered into the international environmental drawing competition. The winning artworks will be published from September 2020 onwards at www.childrens-drawing.com. The international competition is an annual event held in Tokyo by IQNet in cooperation with Japan Quality Assurance (JQA). Please note that we can only accept original artworks that conform to all conditions of participation for both the international and the national drawing competition.

Information and ordering additional documents

Orders for documents: training@sqs.ch
Telephone inquiries: +41 58 710 35 33

Swiss Association for Quality and Management Systems (SQS)
Bernstrasse 103
3052 Zollikofen, Switzerland

Information on SQS and impressions from past environmental drawing competitions can be found on our homepage at www.sqs.ch.

SQS – Change starts with making the first step

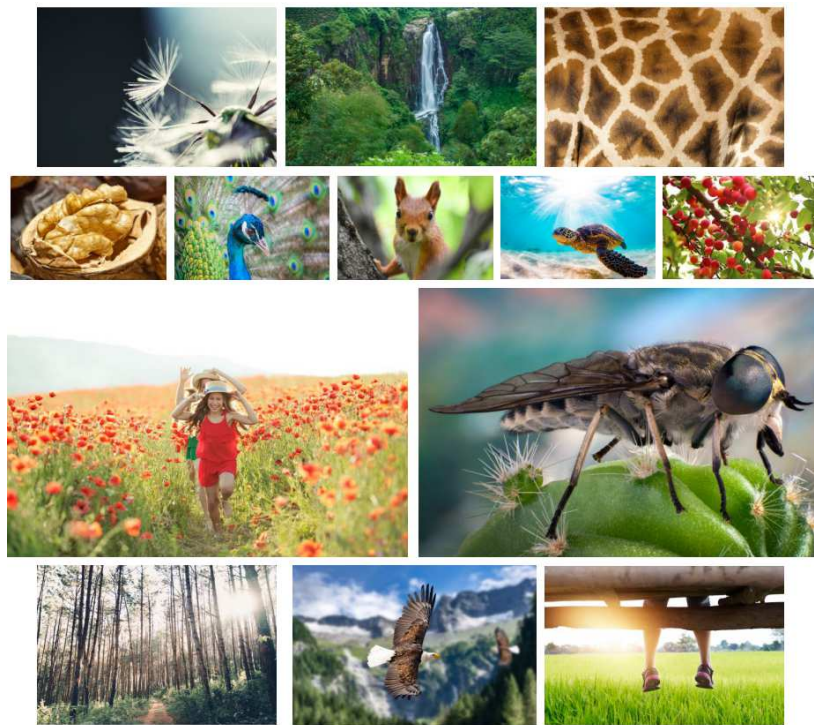
The Swiss Association for Quality Management Systems (SQS) is Switzerland's leading organisation for certification and assessment services. It was established in 1983 as one of the world's first companies in this industry. Today, SQS is an international company with more than 160 permanent employees in Switzerland, Germany, France and Italy, as well as 300 independent contract auditors worldwide.

All activities of SQS are focused on quality. But the meaning of quality transcends the assessable characteristics of a product or service. Comprehensive quality means that products and services meet commercial, environmental and social criteria.



SQS is holding the national and international environmental drawing competition to sensitise children and young persons in Switzerland not only for the beauty, but also the fragility of our natural environment and the creatures living in it. The competitions are intended to promote a lively engagement with the «ecosystem earth» in a creative and artistic way. Between 3 000 and 4 000 artworks are submitted for the annual national competition and appraised by a jury of experts. The prizes are meant to dignify outstanding artworks and their creators. We look forward to the 21st International and 14th National Environmental Drawing Competition 2020 and wish all participating children and youngsters much fun and success!

Hubert Rizzi, President of the Jury and Member of the Board of Directors, SQS



IQNet Partners

