



Swiss Association
for Quality and Management
Systems (SQS)

CQM

Profile of CQM

In this article we will explain shortly our cooperation with China.

There are analogies worth to be mentioned between Switzerland and China regarding the issues of mutual cultural understanding, economical cooperation and development of the future. Both countries have a long tradition of value systems, beliefs and cultural achievements, which have to be lead in appropriate manner into a socially good future. Despite different initial situations, transformation ability is meaningful. Based on these facts, education, technology and international exchange are of great importance for both countries. In this context it is encouraging that the achieved free trade agreement one year ago between China and Switzerland is considered a demonstration of good intentions regarding cooperation and further development and that it is applied to mutual benefit of society.

Swiss quality products are in demand in China. But in marketing, it is important to effectively and efficiently manage the existing regulations. This is playing an increasingly important role regarding confirmation of conformity for management systems, products and persons. Thereby, relevant factors are diversity, specialization and advancing institutionalization of regulations.

CQM has been founded in 1991 and today, together with CQC, it is the largest certification body in China. At that time the association located in Beijing received as the first certification body approval by the authority in charge (CNCA). Currently, CQM disposes of:

- 29 branch offices spread all over China
- a wide range of services for the producing industry, the sectors energy, construction, engineering, services, public services, etc.
- a wide range of services including the various common management system certification schemes inclusive safety schemes, trainings and assessment service provisions, e.g. business excellence, new technologies and energy efficiency



- a complete range of service regarding specialized product certification, inspections and approvals, among others, product safety and CCC (China Compulsory System)
- 5 000 auditors and experts (2 000 full time auditors)
- 40 000 active certificates
- 30 000 customers, there under numerous international key customers
- a series of international cooperation and memberships.

CQM is committed to its strategy and services for economic development, to contribute to social integration and comprehensive quality promotion in China.

On the occasion of the Chinese-Swiss meeting, the new management of CQM was introducing itself to SQS and possibilities of action for deepening and broadening the cooperation have been highlighted. These mainly exists of mutual assignments of experts for customer activities, for support regarding regulation relevant processes, for collaboration in connection with new products and customer segments, for general customer support as well as for the continuous assurance of a high recognition of the SQS certificates in China.