



20th International and 13th National Environmental Drawing Competition 2019

«Biological diversity»



Ueno Nagomi, 13 years, Japan

Draw your picture illustrating «The wealth of nature».
Interpret the subject of «biodiversity» in a colourful illustration.
Use the drawing as your mouthpiece – your work of art should get people thinking.

All the important information about our environmental drawing competition
can be found on the pages below.

The wealth of nature, biodiversity, our biological diversity

Perhaps the most important thing our planet has to offer is its biological diversity. Biodiversity includes all ecosystems and habitats, the many different species of animals and plants, as well as the genetic diversity within the various species.

We take sustainability seriously!

Sustainability is of great importance to SQS in many different respects: on the one hand it is an important driving force for our entrepreneurial development, and on the other our own sustainable development is firmly anchored in the SQS company strategy. The most important foundation for human well-being has to be the maintenance and sustainable use of biological diversity. Our natural world only «functions» demonstrably thanks to the great biodiversity we have – it is the driving force and secures our livelihoods: plants, animals, fertile soils, etc.

Schoolchildren should confront the wealth of nature. The diversity and habitats of our animals and/or our wide range of beautiful plants. What is required to peacefully carry forward colourful activities on planet earth? **Dear Teachers, please go into the subject of «biodiversity» with your classes, enlarge upon it and let the creativity of your pupils prevail.** In Switzerland, «pro natura» is heavily involved with the subject of «biodiversity».

Participation Conditions

- Students from all over Switzerland in the 1st to 9th class (kindergarten excluded), aged between 6 and 16 years are allowed to enter; one drawing per entrant.
- The drawing must be created independently, without assistance or any kind of template; preliminary sketches are not allowed. The drawing must be completed by the pupil.
- Your free-hand drawing must not exceed A3 format (297 x 420 mm).
- We regret that artworks featuring text/words, printed material/stickers, textiles, wires, stones, leaves, threads or any other 3D-materials are not permitted for this environmental drawing competition.
- The drawing do not have been already published. Artworks could be published by the organisers and put to further use for sustainability purposes. This also applies to all artwork in connection with the SQS environmental drawing competition.
- For this environmental drawing competition, only drawings with an SQS adhesive label applied on the back which is filled in completely and legibly will be accepted. Extra adhesive labels can be ordered: please see «Information and ordering additional documents». Labels from the previous year are invalid.
- We regret that drawings entered cannot be returned.

Submission of entries by teachers

Teachers are responsible for ensuring that drawings comply with the above-mentioned participation conditions and that each drawing has an original adhesive label on the reverse, filled in completely and legibly. Drawings must be collected together according to class (category) and sent to SQS using the postage-paid label. Drawings must not be folded or rolled up; artworks must not suffer any damage in transit.



Anastasia Ilic
1st place 2014 (intermediate level).
Scuola elementare, 6815 Melide (Switzerland)

Our schedule

Closing date for submission of drawings Friday, 1 March 2019

National judging in Zollikofen Wednesday, 3 April 2019

National prize-giving ceremony in Zollikofen* Friday, 14 June 2019

International prize-giving ceremony in Tokyo, Japan August 2019

*The winners will be invited to visit us in Zollikofen and enjoy an unforgettable prize-giving ceremony.

National prizes

Winning categories will be notified in writing (by e-mail), therefore a fully completed adhesive label is a fundamental requirement for every drawing. The prize money must be used for a school trip, project or activity which has an environmental theme. Information about how the prize money is to be used must be provided to the organisers immediately after the winners are announced.

Prizes for each category

6 to 9 years-old category

1st prize CHF 1 250.00

2nd prize CHF 1 000.00

3rd prize CHF 750.00

10 to 12 years-old category

1st prize CHF 1 750.00

2nd prize CHF 1 500.00

3rd prize CHF 1 250.00

13 to 16 years-old category

1st prize CHF 2 000.00

2nd prize CHF 1 750.00

3rd prize CHF 1 500.00

Additional special prizes

Special prizes each worth CHF 1 000.00 will be awarded for each category by our sponsors:

- Bank J. Safra Sarasin AG
- Cultural Foundation Buildings Insurance (GVB)
- IQNet
- Swiss Biodiversity Forum

30 special awards will also be made by SQS, each worth CHF 200.00 (Reka cheques).

Our jury

The jury for the national environmental drawing competition, chaired by SQS, is made up of the following members: Petra Bangerter (Cultural Foundation Buildings Insurance GVB), Barbara Baumann (painter), Katja Lang (Creaviva Children's Museum in the Paul Klee Centre), doc Danièle Martinoli (Swiss Biodiversity Forum), Cornelia Renner (Federal Office for the Environment), Pedro Alves (IQNet), doc Xaver Edelmann (World Resources Forum), Daniel Graf (Bank J. Safra Sarasin), professor Max W. Twerenbold (economics journalist), Matthias Winkler (freelance artist), René Wasmer (chairman of the Jury, SQS).

Participation in the international competition

All original drawings submitted will also be entered into the international environmental drawing competition. Winning drawings will be published from September 2019 at: www.childrens-drawing.com. The International competition takes place every year in Tokyo and is run by IQNet, in collaboration with Japan Quality Assurance (JQA). In 2018, we celebrated the following international successes: Swiss schoolchildren won the «IQNet Special Prize» as well as «First Prize/International Section». Over 14 000 drawings from 98 countries and regions were submitted in Japan. With around 3 500 submissions, Switzerland was the country that entered the most drawings.

Please note that we can accept exclusively original drawings, which comply with all the participation conditions for both the international and national drawing competition.



Sar Saung See, 14 years, Myanmar

Sources of inspiration for the subject

Hundreds of living organisms are needed for an apple to grow: earthworms, millipedes, bacteria, fungi and woodlice are just a few of them. They provide the nutrients necessary for an apple tree to grow. Birds help the tree combat leaf damage by picking off insects. And who pollinates the apple blossom? Our bees. This wide variety is known as «biodiversity» – it is for this reason that it is so important to preserve our biological diversity and it is precisely this that makes the earth habitable. All life forms are interdependent!



Kim Yuri, 14 years, Singapore

Why do we need biodiversity?

Quite simply, natural diversity is the basis of existence: for us humans for a start, because we need air, water and food to live, and, over and above this, we use nature for many different purposes. Genetic diversity is also vital for plants and animals to survive, to be able to adapt to changing environmental conditions.

What do you think? Draw your reasons why we need biological diversity.

Biodiversity and sustainability

If we are to survive and thrive in the future, it is essential to build up and maintain a fully-functioning ecological structure. Only if we use and process resources sustainably, instead of wasting them, will it be possible to maintain biodiversity. Sustainability prevents the extinction of different life forms and will also have a positive effect on future generations. Only by acting consciously and sustainably can we protect all of the many different species, and this also applies to ourselves, because all life forms depend on one another.

Draw your interpretation of «Biodiversity/sustainability».

Flown away: drastic decline of insects

Insects in danger – what can we do? What image do you associate with this? Draw it.

The World Biodiversity Council (IPBES) estimates that around 88 per cent of flowering plants rely on animals for pollination. In this respect, wild pollinators have a central role to play. Plants provide food and habitat for many other kinds of animals, including mammals and birds.

Pollination is also important in agriculture. In the case of three quarters of the most important agricultural products, harvest quantity and quality depend on pollination. If the pollinators disappear completely, there would be great harvest failures and up to 90 per cent in the case of some important crop plants.



Matsuo Midori, 12 years, Japan

Information and ordering additional documents

Swiss Association for Quality and Management Systems (SQS)
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Visit our website, to find out more about the Swiss Association for Quality and Management Systems (SQS) and the environmental drawing competition: www.sqs.ch

IQNet Partners

